<table>
<thead>
<tr>
<th>Year</th>
<th>Calendar Design and Project Management</th>
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<tbody>
<tr>
<td>2018</td>
<td>Alex M. Smith, Urban Design Division</td>
</tr>
<tr>
<td></td>
<td>Beige Berryman, AICP, Urban Design Division</td>
</tr>
<tr>
<td></td>
<td>Sarah Richardsen, Urban Design Division</td>
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</table>

Philadelphia 2035 is supported, in part, with funds granted from the William Penn Foundation.
July 2017 marked the official launch of the City of Philadelphia’s Department of Planning and Development (DPD). Created by the voters in 2015 following a resolution sponsored by Council President Darrell Clarke, the Department merged six functions into one: Art Commission; City Planning Commission (PCPC); Historical Commission (HIC); Zoning Board of Adjustment (ZBA); Division of Housing and Community Development (DHCD) and Development Services. The Department collaborates closely with three non-City agencies: Philadelphia Redevelopment Authority (PRA), Philadelphia Housing Development Corporation (PHDC), and Philadelphia Land Bank.

Within 2017, the new Department, through the support of the Kenney Administration and City Council, established the Historic Preservation Task Force and secured $60 million dollars for PHDC projects. Anne Fadullon, Director of Planning and Development, cited the Department’s broad purview as a key to its success. “We are the agency that is looking at development from a citywide perspective. It’s not just about housing, or job growth or historic preservation. It’s about how development advances all city goals.”

**DIVISION OF HOUSING AND COMMUNITY DEVELOPMENT**

The Division of Housing and Community Development made 1,769 home repairs, saved 900 homes from foreclosure, approved 2,252 building permit applications. The Division also completed the Affirmatively Furthering Fair Housing Plan to inform DHCD’s future priorities.

**DIVISION OF PLANNING AND ZONING**

The Division of Planning and Zoning now encompasses the Art Commission, City Planning Commission (PCPC), Historical Commission (HIC) and Zoning Board of Adjustment (ZBA). The Historical Commission designated 51 historic resources and approved 2,252 building permit applications. The Planning Commission’s Recommended Capital Program called for new City investments of $165 million in FY2018.

**PHILA2035 PROGRESS**

Philadelphia2035 is a multiyear, comprehensive planning effort led by the Philadelphia City Planning Commission (PCPC). It began in 2010 with the Citywide Vision—a broad yet detailed, long-range aspirational view of the future—and continues with preparation of 18 strategic, geographically based District Plans over several years. The Citywide Vision was adopted by the Commission in June 2011.

**HOW WERE FOCUS AREAS SELECTED?**

The process of “discovering” the District Plan focus area is extensive. The PCPC strives to select a location in need of a more intensive planning study — an area that has strong contextual framework, yet does not function to its highest capacity. After completing the land use survey, the district can be analyzed in terms of use, vacancy, and zoning in order to then find the area with the greatest potential for redevelopment within the next ten years. The focus area selection process is the result of input from the PCPC staff, the district’s steering committee, and the public. After several iterations of feedback from all these stakeholders, a focus area was identified.

**TRACKING 279 LARGE DEVELOPMENTS**

The Division of Developer Services is tracking 279 large developments, comprising of 24,000 residential units, and 35 million of nonresidential square feet. The division also assisted 20+ projects with 4,700 residential units, 4 million nonresidential square feet, and 15,000 construction jobs.

**APPROVED APPLICATIONS**

The Art Commission reviewed 290 proposals in 2016, and 211 proposals by the Fall of 2017.

**CASES**

The Zoning Board of Adjustment reviewed 1,135 cases as of Fall 2017.
The rezoning of three neighborhoods around American Street, South Kensington/Olde Kensington, Norris Square, and West Kensington, has been completed. The goal was to preserve approximately 1,100 jobs in the American Street Empowerment Zone by rezoning about 60 acres of land for light industrial or commercial development. The remaining industrial zoning has been changed to allow residential or residential and commercial mixed-use development.

The $15 million streetscape project will begin construction in 2018, and includes a landscaped median which has stormwater infrastructure, northbound and southbound bike lanes, crosswalks, curb extensions and street trees.

Focus area in the Lower North District Plan, adopted May 2014.

**DISTRICT PLAN SUMMARY**

**NEW YEAR’S EVE**

07

08

09

10

11

12

13

**NEW YEAR’S DAY**

01

02

03

04

05

06

**ART COMMISSION, 10:30 AM**

**CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM**

**CITY PLANNING COMMISSION, 1:00 PM**

**HISTORICAL COMMISSION MEETING, 9:00 AM**

**AMERICAN STREET COMMUNITY MEETING**

**EXISTING**

**PROPOSED**

**AMERICAN STREET COMMUNITY MEETING**

**EXISTING**

**PROPOSED**

**RENDERING: GILMORE & ASSOCIATES INC.**

The American Street focus area has three parts: building a safer streetscape, preserving industrial jobs through rezoning, and creating a zoning overlay to carry design elements across American Street to strengthen east-west connections in the neighborhoods.
The mission of the Citizens Planning Institute (CPI) is to empower residents to be effective advocates in neighborhood and citywide planning.

CPI offers a seven-week course on city planning, zoning, and development, every spring and fall. Students learn from expert instructors from the public, private, and non-profit sectors, and connect with the network of Citizen Planners from all over Philadelphia who are working to improve their neighborhoods.

Citizen Planners have saved historic buildings, brought closed school buildings back to life, revitalized parks, and much more.

Learn how Philadelphiaans across the city address issues in their communities at http://citizensplanninginstitute.org/

CITIZENS PLANNING INSTITUTE

The Citizens Toolkit contains stories and lessons from 15 longtime activists about how they successfully created change in their neighborhoods.

In summer 2017, CPI hosted a Neighborhood Exchange between two of the neighborhoods featured in the Citizens Toolkit: Strawberry Mansion and East Parkside. Residents from each neighborhood led the tour and shared how they tackled the need for affordable home repairs in their communities.

The Citizens Toolkit contains stories and lessons from 15 longtime activists about how they successfully created change in their neighborhoods.

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Learn how Philadelphiaans across the city address issues in their communities at http://citizensplanninginstitute.org/
### CITY HALL CENTER SQUARE

#### OCTAVIUS CATTIO MEMORIAL

The first monument in Philadelphia to a single African-American person, "A Quest for Parity," is a 12-foot bronze statue of Octavius V. Catto. A 19th Century abolitionist and civil rights activist, Catto fought for emancipation alongside Frederick Douglass. His statue stands on the southwest apron of City Hall, reminding everyone of his contributions to the world.

#### THE COURTYARD AT CITY HALL

In June 2017, the City of Philadelphia announced new features at the City Hall Courtyard, made possible with funding from the Heart of the Community program by Southwest Airlines and Project for Public Spaces. This project was a joint effort between several City partners. The new City Hall Courtyard features a stage, seating and a specially designed shade umbrella that collects rainwater and sustains green planters.

#### DISTRICT PLAN SUMMARY

**Focus area in the Central District Plan, adopted June 2013.**

**CITC Elliot Review Committee, 1:00 PM**

**CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM**

**ART COMMISSION, 10:00 AM**

**MURAL ARTS**

Monument Lab, a public art and history project by Mural Arts, poses the question “What is an appropriate monument for the current city of Philadelphia?” Installations by various artists were placed around public squares and parks.

**SOURCE: MURAL ARTS**

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</table>

Daylight Saving Time Begins

Palm Sunday

Passover Begins (Evening)

Good Friday (Evening)

St. Patrick's Day

Spring Begins

MARCH 2018
## A Guide to Zoning Remapping

### Formulation
- District Plan Recommendations
- Requests from Community & City Council

### Recommendation & Revisions
- Meet with Council Offices & Neighborhood Representatives
- Present to the Community

### Bill Draft & Review
- Update
- Create a Draft Bill and Map

### Bill Introduction & Review
- Bill Introduced in City Council
- Planning Commission Review

### Legislative Action
- Rules Committee
- Hearing & Approval
- City Council Vote & Mayoral Action

### Zoning Map Amended and Updated
- Remapped
- In Progress
- Still to Come
- District plans completed
- District plans in progress
- Parks/Water

---

### 5 Year Zoning Code Review

In 2012, Philadelphia's new Zoning Code was signed into law. For the first five year review, the Code was assessed by several City agencies, including the Department of License and Inspections (L&I), Law Department, Zoning Board of Adjustment (ZBA), and City Planning Commission (PCPC). This quick look assesses the codes initial goals, and highlights several achievements thus far.

The goal of the new zoning code was to create a new rule book for construction and development in Philadelphia that was simple and predictable, with five main goals:

1. Code is consistent and easy to understand
2. Makes future construction and development more predictable
3. Encourages high quality, positive development
4. Preserves the character of Philadelphia's neighborhoods
5. Involves the public in development decisions.

---

### Zoning Permit Application Analysis

<table>
<thead>
<tr>
<th>Category</th>
<th>Completed</th>
<th>Refused/Referred</th>
<th>Appeals Filed</th>
<th>Variances Granted</th>
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<tr>
<td>Total</td>
<td>6,000</td>
<td>1,361</td>
<td>965</td>
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<td>4 Years Prior to New Zoning Code</td>
<td>2,116</td>
<td>1,233</td>
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<td>4 Years Since New Zoning Code</td>
<td>3,884</td>
<td>2,128</td>
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### Zoning Code Review

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<td>Art Commission, 10:30 AM</td>
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<td>Earth Day</td>
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### Five Years Zoning Code Review

- Of the 16 adopted plans, over 12,000 acres have been proposed for remapping, of which approximately 45 percent has been remapped or is currently in progress. Following recommendations in Philadelphia2035 District Plans, the official zoning map of Philadelphia is moving rapidly in the direction of best representing both the existing uses, as well as aspirational goals for the future of our city.

- In 2012, Philadelphia's new Zoning Code was signed into law. For the first five year review, the Code was assessed by several City agencies, including the Department of License and Inspections (L&I), Law Department, Zoning Board of Adjustment (ZBA), and City Planning Commission (PCPC). This quick look assesses the codes initial goals, and highlights several achievements thus far.

- The goal of the new zoning code was to create a new rule book for construction and development in Philadelphia that was simple and predictable, with five main goals:
  1. Code is consistent and easy to understand
  2. Makes future construction and development more predictable
  3. Encourages high quality, positive development
  4. Preserves the character of Philadelphia's neighborhoods
  5. Involves the public in development decisions.

### Zoning Permit Application Analysis

- The number of zoning permit applications has increased by 6% in the first five years since the new Zoning Code.
- The number of variances granted has decreased by 5%.

### 5 Year Zoning Code Review

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- The number of variances granted has decreased by 5%.

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### Five Years Zoning Code Review

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### Five Years Zoning Code Review

- The number of zoning permit applications has increased by 6% in the first five years since the new Zoning Code.
- The number of variances granted has decreased by 5%.
In spring 2012, XFINITY Live! opened Phase I of its dining and entertainment district, located within the Wells Fargo Stadium Complex. The original building encompassed 60,000 square feet, along with a 40,000-square feet outdoor event space, and included the “world’s largest multi-story sports bar”. After just three years of successful operations, XFINITY Live! began its $60 million Phase II expansion and renovation. Phase II included adding considerably more outdoor seating, as well as expanding an existing beer garden, and more space for dining. The expansion and renovations were completed by the end of 2015.

Additionally, in 2015, XFINITY and Cordish Company presented their plans for a casino, hotel and entertainment center. The Live! Hotel and Casino would also be located at the sports complex. Plans for the development include a 260,000-square foot casino, a 300-room hotel, over 3,000 parking spaces and multiple restaurants. The Philadelphia City Planning Commission first reviewed the proposed project in August 2015, and then later approved the development’s master plan in October 2015.
In 2015, the Philadelphia Redevelopment Authority (PRA) and Philadelphia Airport purchased back development rights that had been held by the Korman Company for decades, and promised to conduct a planning study in conjunction with the City Planning Commission to guide redevelopment of the 134-acres of vacant land. In 2017, Interface Studio completed the Lower Eastwick Public Land Strategy. The plan recommends development guidelines and principles based on current economic and environmental conditions and public sentiment.

**THE VISION: “A VILLAGE IN THE CITY”**

Eastwick has the soul of a village. People love the proximity to nature, and the quiet, pastoral setting. Eastwick lacks the organization of a village — it has no Main Street, with a set of inviting shops that serve as a gathering place and crossroads. Becoming a real village involves enhancing both of those parts: enhancing the connection to nature and developing a ‘Main Street’ that brings together civic, commercial and cultural life. Finally, becoming a “village in the city” means solving the numerous disconnections — within the neighborhood and between the neighborhood and the rest of the city — that would make it easy to navigate, hospitable and charming.

**Focus area in the Lower Southwest District Plan, adopted May 2016.**

**DISTRICT PLAN SUMMARY**

In 2017, Interface Studio completed the Lower Eastwick Public Land Strategy. The plan recommends development guidelines and principles based on current economic and environmental conditions and public sentiment.

**IDENTIFYING WAYS OF HEALING SOCIAL AND SPATIAL FRAC TURES BY EMPLOYING THE URBAN ALCHEMY FRAMEWORK AND THE ELEMENTS OF URBAN RESTORATION TO MOVE TOWARDS A SHARED VISION**

- Keep the Whole City in Mind
- Unslum all Neighborhoods
- Strengthen the Region
- Find What You’re FOR
- Unpuzzle the Fractured Space
- Show Solidarity with All Life
- Make a Mark
- Strengthen the Region
- Celebrate Your Accomplishments
- Keep the Whole People

**today's calander**

**PHILADELPHIA CITY PLANNING COMMISSION**

**WWW.PHLA.GOV/CITYPLANNING**
CIVIC DESIGN REVIEW

Civic Design Review offers an opportunity for review of the public realm impacts of major development projects within a public forum. The process allows for evaluation of projects against consistent design standards regardless of where proposals are located in the city. Civic Design Review elevates Philadelphia’s development process and the design quality of our built environment.

Below are three examples of review projects from 2017.

1101-1137 CECIL B. MOORE, RENDERING: NILES BOLTON ASSOCIATES

3601 SPRUCE STREET, RENDERING: MGA PARTNERS ARCHITECTS

1520-1536 SOUTH STREET, RENDERING: JKRP ARCHITECTS

40% of proposals reviewed since 2012 are under construction

22 MILLION square feet proposed

120 proposals since 2012

105 RACE STREET (reviewed 2015)

2 MILLION square feet proposed

40%

PROPOSALS

40% OF PROPOSALS CONSIDERED SINCE 2012 ARE UNDER CONSTRUCTION

40%

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

01 02 03 04 05 06 07

08 09 10 11 12 13 14

15 16 17 18 19 20 21

22 23 24 25 26 27 28

29 30 31 01 02 03 04

PHILADELPHIA CITY PLANNING COMMISSION
WWW.PHLA.GOV/CITYPLANNING

JULY 2018
The purpose of the 52nd Street Gateway Project is to design and implement interventions to turn a barrier into a gateway. The project will improve the experience, safety, and character of the overpass for the many pedestrians and vehicles that pass through it daily. The design will include welcoming signage as well as architectural and artistic pedestrian scaled lighting.

In 2017, PCPC secured project funding through the Commerce Department, and released a Request for Proposals (RFP) through PIDC. The consultant team of JMT, the Lighting Practice and Ground Reconsidered was selected for the design/build contract and will make construction documents for public bidding of the 52nd Street Gateway including the Phase I construction of the lighting and gateway enhancements.

Enhancements will include light fixtures to illuminate the bridge and sidewalks, with a “West Parkside” welcome message sign placed on the bridge or integrated into the railings, underpass lighting in with reflective panels, and new vegetation.

Focus area in the West Park District Plan, adopted March 2012.

DISTRICT PLAN SUMMARY

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<tr>
<td>PHILA2035 WEST PARK DISTRICT PLAN FOCUS AREA RENDERING</td>
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September 2017 was the tenth year that the annual international event known as PARK(ing) Day was celebrated in Philadelphia, and PCPC participated every year! PARK(ing) Day is an event when artists, activists, planners, local businesses, and average citizens transform metered parking spaces into temporary public places, and raise awareness of the need for more pedestrian-friendly spaces in our urban areas. The small size and temporary nature of the parklets allows for volunteer teams to experiment with the city’s urban fabric and to challenge us all to consider how our city’s streets and sidewalks can better accommodate people rather than automobiles. PCPC has won two Golden Cone awards for our installations, which have ranged from sculptural to educational and have a focus on everyday materials.
Work continues on connecting local neighborhoods to the North Delaware Riverfront Greenway. The theme of “Connector Streets” is an important recommendation in many of the Phila2035 District Plans. Continuing the effort to connect communities to our City’s rivers, the Bridesburg Riverfront Park and Orthodox Streetscape improvements are great examples of the plan in action.

District Plan Summary

Part of the River Wards District Plan, adopted August 2015.

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- Delaware River City Corporation (DRCC) and Philadelphia Parks and Recreation, revealed the Bridesburg Riverfront Park Master Plan in 2017. The park will have a range of open and vegetated landscapes, beautiful river views and various programming options. The neighborhood link, Orthodox Street, will also see greening and streetscape improvements. The project is now in the construction documentation phase and will be completed by 2020.
The 40th and Market Street intersection is a transportation hub in West Philadelphia in the center of neighborhood residences and retail, Penn and Drexel campuses, Penn Presbyterian Medical Center, and health and research facilities along Market Street. It serves as a node for SEPTA and LUCY buses, the Market-Frankford El, West Philadelphia trolleys during regular maintenance and emergencies, bicyclists travelling along a north-south bike lane, and pedestrians either in route or waiting for connections.

In 2017, SEPTA completed the installation of elevators, making the Market El station accessible to a wider range of users. Future efforts at this intersection will include revising curb lines to provide more sidewalk space and shorter crossing distances for pedestrians, moving the bicycle lane to remove bicycle conflicts with trolleys and buses, installing a bike share station, and improving stormwater conditions.

The University Southwest District Plan (2013) recognized the potential of this intersection for higher density redevelopment and enhancements to the multimodal transportation hub. It was also identified as a ‘must have station’ for SEPTA’s Trolley Futures Program. In 2015, the Philadelphia City Planning Commission received a grant through the Transportation and Community Development Initiative (TCDI) to study and recommend improvements to the design of the intersection. The result is a plan that will accommodate trolley modernization, while maintaining safe access for pedestrians, bicyclists, transit, and automobiles.

The 40th and Market Street intersection is a transportation hub in West Philadelphia in the center of neighborhood residences and retail, Penn and Drexel campuses, Penn Presbyterian Medical Center, and health and research facilities along Market Street. It serves as a node for SEPTA and LUCY buses, the Market-Frankford El, West Philadelphia trolleys during regular maintenance and emergencies, bicyclists travelling along a north-south bike lane, and pedestrians either in route or waiting for connections.

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SEPTA DIRECT BUS

BOULEVARD DIRECT, serving Roosevelt Boulevard between Frankford Transportation Center and the Neshaminy Mall, is the first route operating under the new SEPTA DIRECT BUS brand. This new route, which launched in October 2017, offers an efficient and reliable travel option, with frequent service, and fewer stops. (Bus Rendering: Exit Design)

Enhanced transit service along Roosevelt Boulevard was discussed in parts of the Lower Northeast, Central Northeast, North Delaware and Far Northeast District Plans. Adopted October 2012, March 2014, March 2016 and April 2017, respectively.

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District Plans Summary

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SERVICE TIME SAVINGS

SEPTA DIRECT BUS

Boulevard Direct service operates with a dedicated fleet of 60' buses easily recognized by the new Direct Bus branding. The service also features enhanced stations at each stop with bus shelters, benches, transit signage, and other customer amenities. Boulevard Direct is an enhancement to the current Route 14 service, which will continue to operate as a local bus along Roosevelt Boulevard.